

# CAROLINA KINGFISH CLASSIC

at Charleston Harbor Resort and Marina



**August 7 - 9, 2025**

**843.284.7076**

**[www.FishCKC.com](http://www.FishCKC.com)**



**Division 3**





## August 7 - 9, 2025

### Why sponsor the CKC?

Charleston's premier fishing destination, Charleston Harbor Resort and Marina, is excited to hold its 7<sup>th</sup> annual Carolina Kingfish Classic on August 7 - 9. As the 4<sup>th</sup> stop in the Southern Kingfish Association, we offer the best in fishing, entertainment, and competitive camaraderie. The tournament is the only 2-day event in South Carolina and the format is proven to attract the top competitors in the state!

As a sponsor of the *Carolina Kingfish Classic*, you will experience the opportunity to connect with boat owners, captains, crews, anglers, fellow sponsors, and spectators, all of whom are potential customers! There is a tremendous amount of value in each one of the sponsorship levels, which are designed to create awareness and name recognition for your company. You can display your products and services, signage, marketing material, and advertise in the tournament publication. Tickets to tournament events offers you an opportunity to interact with existing and prospective clients in a fun, relaxed setting. Facebook, Instagram, and our own *Carolina Classic* app are updated constantly and used to create year-round excitement and to highlight our valued sponsors. These combined, captures your specific target market and delivers a tremendous amount of exposure for your marketing dollars.

We are confident that our proven sponsorship packages are a great investment in both your business and personal fun! We look forward to partnering with you in August 2025!

Loyd Weston: 843.284.7076  
LWeston@CharlestonHarborResort.com  
[www.FishCKC.com](http://www.FishCKC.com)



## PRIMARY PRIZES

1st	\$14,964
2nd	\$7,308
3rd	\$3,828
4th	\$1,740
5th	\$1,392
6th	\$1,044
7th	\$696
8th	\$696
9th	\$348
10th	\$348

11<sup>th</sup> Free Entry into 2026 Carolina Kingfish Classic



## Single Engine Outboard

1 <sup>st</sup>	\$ 1,392
2 <sup>nd</sup>	\$ 696
3 <sup>rd</sup>	\$ 348



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\*\* Posted Primary Prizes and Single Engine Outboard are based on 100 paid entries and will be adjusted accordingly.

### Bonus Sponsor Prizes: To Be Announced

Youth Angler Prizes: 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>

Lady Angler Prizes: 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>

### Special Sponsor Weight Prizes - \$200

To Be Announced

### Optional Entry Prizes – 100% Payout

Kingfish TWT: \$100

High Roller TWT: \$250

MACK DADDY TWT: \$750

Aggregate Weight TWT: \$250

Single Engine Outboard TWT: \$100

All Tournaments within a Tournament (TWT) will pay:

1st 50%, 2nd 35%, 3rd 15%



# Schedule of Events

## **Thursday, August 7, 2025**

Registration: 4:00 PM - 8:00 PM at the Reel Bar  
Kick-Off Party: 5:00 PM - 9:00 PM with Live Music  
Captains' Meeting: 7:00 PM

## **Friday, August 8, 2025**

Fishing Day One: Lines in 6:30 AM - Check in by 5:00 PM  
Weigh-In: Scales open at 2:00 PM - Check in by 5:00 PM Live  
Music at the Reel Bar from 5:00 PM - 9:00 PM

## **Saturday, August 9, 2025**

Fishing Day Two: Lines in 6:30 AM - Check in by 4:00 PM  
Weigh-In: Scales open at 2:00 PM - Check in by 4:00 PM  
Beach Party: 5:00 PM with Live Music  
Awards Ceremony: 7:00 PM

\* Schedule subject to change as needed without notice.

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# Sponsorship Opportunities

\*Customized Packages Available

## Platinum King Mackerel \$10,000

- Company logo on back of official tournament t-shirts
- Company logo on back of official tournament long sleeve solar shirts
- Complimentary Tournament Entry (\$375 value – excludes all TWT levels)
- Premier Dockage of an entire bay (2 slips) by the weigh station for greatest exposure
- Any provided logoed cups, napkins, koozies, etc.... will be used during Saturday evenings awards party
- Awards Ceremony party sponsor and opportunity to speak to promote company
- Three (3) months of advertising to all slip holders in the marina monthly newsletter, *The Beacon*
- Exclusive sponsor banner placement behind weigh station
- Full page advertisement in the tournament publication
- \$400 Charleston Harbor Resort and Marina Food and Beverage gift card.
- Premier exhibit space at captains meeting and awards ceremony. Will \_\_\_\_ or Will Not \_\_\_\_ use space
- VIP Tent Sponsor for our Winter post tournament Oyster Roast: VIP's, Sponsors, & B-Dock Slip Holders
- 8 Tickets to our Winter VIP Tournament Sponsor Oyster Roast
- 6 shirts: 3 short sleeve t-shirts and 3 long sleeve performance shirts. Sizes: \_\_\_\_\_
- Premier Exhibit Space on Harborside Beach or Event Entrance Thursday & Saturday.
- 1 Complimentary Month of Dockage. Blackout dates may apply.
- Three (3) month complimentary Beach Club Pool membership
- 1 night stay at the Beach Club during the tournament.
- Beach Club Pool Cabana during the tournament with 1 day featuring cooler of cold beverages
- Captain and Awards Party Recognition and may speak to promote company or initiative.
- 1 Special Weight \$200 resort wide gift card given to angler & recognition. Designated Weight # \_\_\_\_\_.
- Company name and logo on all printed marketing material.
- Premier logo placement on [FishCKC.com](http://FishCKC.com), [ReelTimeApps.com](http://ReelTimeApps.com), and our *Carolina Classic App*.
- Company Logo promoted on Social Media Sites upon signing.
- May provide 2 promotional items or 2 page flyer to be included in captain's buckets. Submit by 8/1/2025.
- May provide 2 additional banners to display on the dock and 2 at the awards ceremony. Submit by 8/1/2025.





## Platinum King Mackerel \$5,000

- Company logo on back of official tournament t-shirts
- Company logo on back of official tournament long sleeve solar shirts
- Complimentary Tournament Entry (Does not include Tournament within Tournament)
- Full page advertisement in the tournament publication
- Captain's meeting sponsor and opportunity to speak to promote company
- Any provided logoed cups, napkins, koozies, etc.... will be used at the Captain's party
- \$200 Charleston Harbor Resort and Marina Food and Beverage gift card.
- Premier exhibit space at captains meeting and awards ceremony. Will \_\_\_\_ or Will Not \_\_\_\_ use space
- 8 Tickets to our Winter VIP Tournament Sponsor Oyster Roast
- 6 shirts: 3 short sleeve t-shirts and 3 long sleeve performance shirts. Sizes: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_
- Premier Exhibit Space on Harborside Beach or Event Entrance Thursday & Saturday.
- 1 Complimentary Month of Dockage. Blackout dates may apply.
- 1 Complimentary Month Beach Club Pool Membership.
- 1 night stay at the Beach Club during the tournament.
- Beach Club Pool Cabana during the tournament with 1 day featuring cooler of cold beverages
- Captain and Awards Party Recognition and may speak to promote company or initiative.
- Complimentary Dockage Thursday, Friday, and Saturday Night of tournament.
- 1 Special Weight \$200 resort wide gift card given to angler & recognition. Designated Weight # \_\_\_\_\_.
- Company name and logo on all printed marketing material.
- Premier logo placement on [FishCKC.com](http://FishCKC.com), [ReelTimeApps.com](http://ReelTimeApps.com), and our *Carolina Classic App*.
- Company Logo promoted on Social Media Sites upon signing.
- May provide 1 promotional item or 1 page flyer to be included in captain's buckets. Submit by 8/1/2025.
- May provide 2 banners to display on the dock and 1 at the awards ceremony. Submit by 8/1/2025.

## Golden Spanish Mackerel \$2,500

- Half page advertisement in tournament publication
- Complimentary 1 Month Beach Club Pool Membership.
- \$150 Charleston Harbor Resort and Marina Food and Beverage gift card.
- 4 shirts: 2 short sleeve t-shirts and 2 long sleeve performance shirts. Sizes: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_
- Exhibit space on Sunrise Terrace: Thursday & Saturday 4:00 PM – 9:00 PM. Will \_\_\_\_ or Will Not \_\_\_\_ use
- Awards banquet recognition and may speak to promote company or initiative.
- Complimentary Dockage Thursday, Friday, and Saturday Night of tournament.
- 1 Special Weight \$200 resort wide gift card given to angler & recognition. Designated Weight # \_\_\_\_\_.
- 6 Tickets to our Winter VIP Tournament Sponsor Oyster Roast.
- Company name and logo on all printed marketing material.
- Company logo with link on [FishCKC.com](http://FishCKC.com), [ReelTimeApps.com](http://ReelTimeApps.com), and our *Carolina Classic App*.
- Company Logo promoted on Social Media Sites upon signing.
- May provide 1 promotional item or 1 page flyer to be included in captain's buckets. Submit by 8/1/2025.
- May provide 2 banners to display on the dock and 1 at the awards ceremony. Submit by 8/1/2025.



## Silver Ribbonfish \$1,500

- Quarter page advertisement in tournament publication
- \$100 Charleston Harbor Resort and Marina Food and Beverage gift card.
- 2 Tournament Short Sleeve T-Shirts. Sizes: \_\_\_\_\_, \_\_\_\_\_.
- Exhibit space on Sunrise Terrace: Thursday & Saturday 4:00 PM – 9:00 PM. Will \_\_\_\_\_ or Will Not \_\_\_\_\_ use
- Complimentary Dockage Thursday, Friday, and Saturday Night of tournament.
- 1 Special Weight \$200 resort wide gift card given to angler & recognition. Designated Weight # \_\_\_\_\_.
- 4 tickets to our Winter VIP Tournament Sponsor Oyster Roast
- Company name and logo on all printed marketing material.
- Company logo with link on [FishCKC.com](http://FishCKC.com), [ReelTimeApps.com](http://ReelTimeApps.com), and our Carolina Classic App.
- Company Logo promoted on Social Media Sites upon signing.
- May provide 1 promotional item or 1 page flyer to be included in captain’s buckets. Submit by 8/1/2025.
- May provide 1 banner to display on the dock. Submit by 8/1/2025.

## Bronze Mullet \$1,000

- \$50 Charleston Harbor Resort and Marina Food and Beverage gift card.
- 1 Tournament Short Sleeve T-Shirt. Size: \_\_\_\_\_.
- Exhibit space on Sunrise Terrace: Thursday & Saturday 4:00 PM – 9:00 PM. Will \_\_\_\_\_ or Will Not \_\_\_\_\_ use
- 2 tickets to our Winter VIP Tournament Sponsor Oyster Roast
- Company name and logo on all printed marketing material.
- Company logo with link on [FishCKC.com](http://FishCKC.com), [ReelTimeApps.com](http://ReelTimeApps.com), and our Carolina Classic App.
- Company Logo promoted on Social Media Sites upon signing.
- May provide 1 promotional item or 1 page flyer to be included in captain’s buckets. Submit by 8/1/2025.
- May provide 1 banner to display on the dock. Submit by 8/1/2025.

## Sponsor Information

Sponsor Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

**Pay by Check: Mail this form and check made payable to:**

**Charleston Harbor Marina**

**Attention: Loyd Weston**

**24 Patriots Point Road Mt. Pleasant, SC 29464**

**Please submit your logo and advertisement if applicable in PDF or JPEG format to [LWeston@CharlestonHarborResort.com](mailto:LWeston@CharlestonHarborResort.com)**

By sponsoring and completing the above, you acknowledge that property brought on site is insured, that Charleston Harbor Resort and Marina and its officers, employees, and volunteers are not responsible for your property, and you waive all rights of claims against Charleston Harbor Resort and Marina and their affiliates for any cause or reason.